Canadian Film Weekly
VOICE of the CANADIAN MOTION PICTURE INDUSTRY

Vol. 11, No. 23 TORONTO, JUNE 5, 1946 $2.00 Per Annum

Canadian Producers Organize

Open-Air Theatre Ready Shortly

First open-air movie theatre operating as part of an amusement park and vacation resort in Canada will be the Skyview, in Wasaga Beach, near Collingwood, Ontario. Behind the project, which will take two months to complete and be ready in the middle of

(Continued on Page 5)

Warnerites Ready For Convention

Warner Brothers Canadian branch managers, headed by Haskell Masters, Dominion chief, will attend the 20th Anniversary of Sound Motion Pictures sales convention set by the company for August 5-7 in Atlantic City's Ambassador Hotel.

(Continued on Page 8)

O'Byrne of Queensway Studios New Association's Prexy

A federal charter has been issued to the new organization of native film production companies, the name of which, if approved by the National Film Board, will be the Film Producers Association of Canada. The NFB, it has been learned with some surprise, apparently has the authority to prevent the use of company titles not to its liking. The association embraces both 16 mm. and 35 mm.

President of the association is Frank O'Byrne, Queensway Studios, Islington, Ontario, and the vice-president is Leon Shelly, Shelly Films, Long Branch, Ontario. Treasurer is A. A. Crawley,

(Continued on Page 3)

B.C. Salamis Was Honored Also

The news came to us late for the previous issue that B. C. Salamis, popular Quebec Independent theatre operator, had been honored by the Greek Red Cross with its Silver Medal for his great work.

Salamis was secretary of the Greek War Relief Fund in Canada and its representative in dealings with other countries — an important part because of Canada's prominence in aiding the Greeks.

George Ganetakos, Montreal, chairman, was also honored with the medal.

O'Donnell Again Heads Variety

R. J. O'Donnell of Dallas was returned as national chief barker of the Variety Clubs of America in the election at the recent 10th annual convention held in the Hotel Astor in New York. Also returned to their former posts were C. Barron of Washington,

(Continued on Page 5)

Charlie Chan Film

New Charlie Chan film starring Sidney Toler is "Hot Money." Terry Morse is directing and James S. Burkett producing.

Mono Folks Send Parcels to Britain

Busily at work, girls of the Monogram Social Club wrap more packages for the Hanson Overseas Parcels for Britain Fund. Besides giving their time wrapping packages, the members contribute money to purchase items that are almost impossible to obtain overseas.

From left to right are Florence Yetman, Eileen Sackel, Dorothy Harbour, Paul Donnelly and Molly Main.

Paul Maynard Opens Own Film Office

Newest distribution organization to enter the Canadian motion picture industry is the Maynard Film Distributing Company Limited, headed by Paul Maynard, identified actively with the trade for many years. Offices of the firm, in the course of alteration now, are at No. 3 Dundas Street, Toronto.

Maynard has acquired a five-year franchise in the Dominion for the product of Consolidated Pictures, outlet for Independent producers, and will offer eight features. These, though finished six months ago, have not yet been distributed in the USA because of the lack of ex-

(Continued on Page 3)

Karl Herzog Quits

Karl Herzog has resigned as vice-president of PRC Productions in Hollywood.

J. M. Kennedy Passes In Montreal At 63

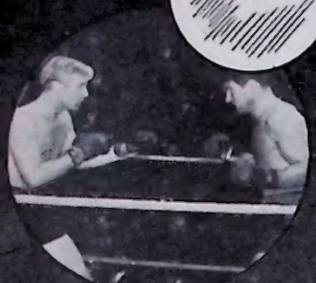
Manager of Famous Players' real estate department in Montreal, James M. Kennedy, with the circuit in various capacities since 1923, passed away in that city last week at 63.

He started as treasurer of the St. Denis Theatre, going later to the Capitol. Prior to heading the real estate department he was supervisory treasurer for the Loew's Capitol, and Palace.

At one time Mr. Kennedy managed the Imperial Theatre.

The Little Giant will prove a BIG GIANT at the boxoffice! Starring those not-so super salesmen, BUD ABBOTT and LOU COSTELLO, in an entirely new comedy technique that is more uproarious that "Buck Privates." They've never been funnier! Book it NOW from EMPIRE-UNIVERSAL FILMS LIMITED for early playing time.

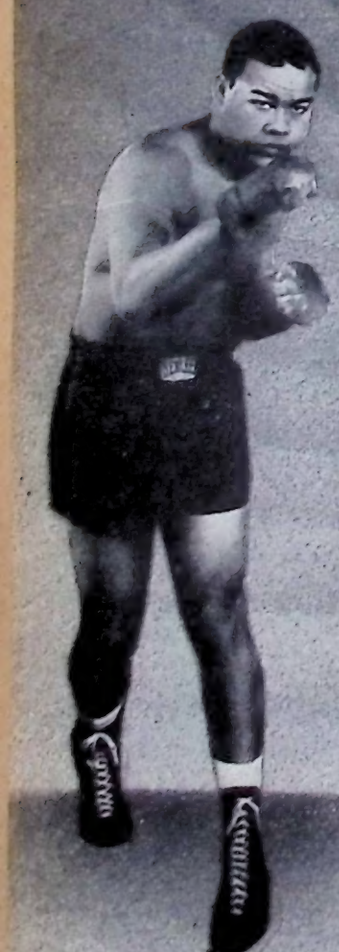
Monogram Rings the bell!

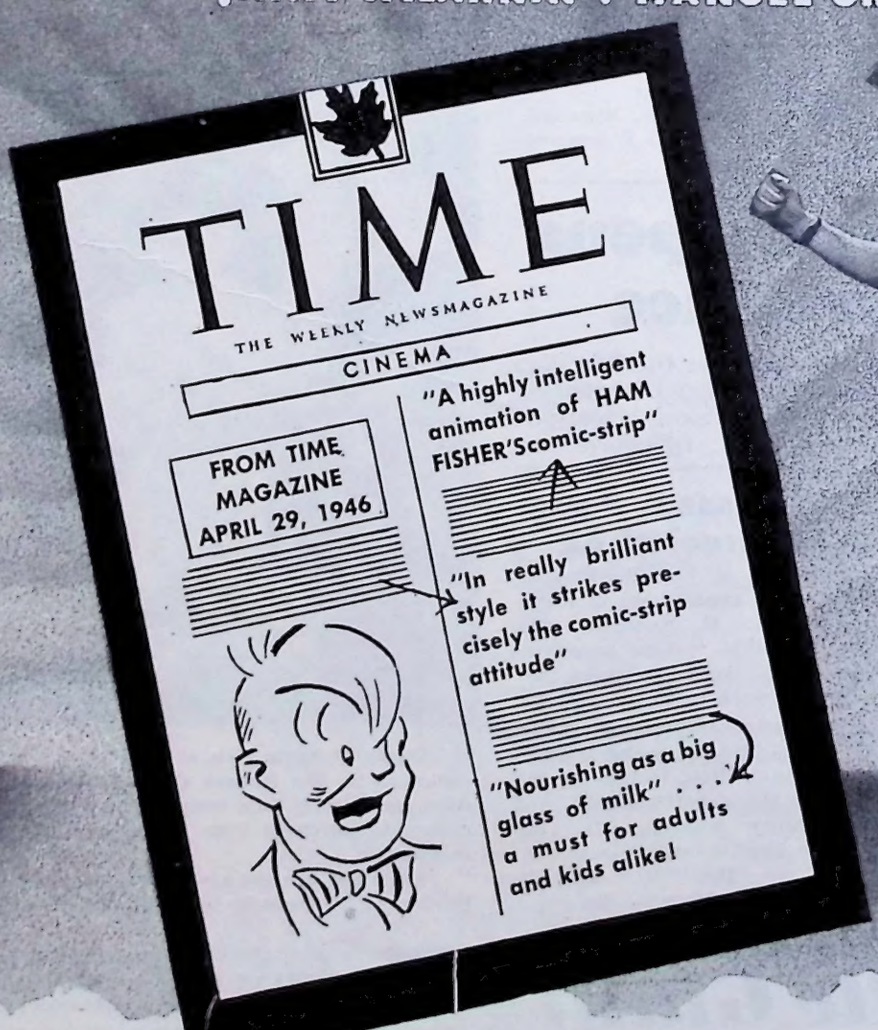


PRESENTING THE PICTURE WITH PERFECT TIMING!*

HAM FISHER'S "JOE PALOOKA CHAMP"

with JOE KIRKWOOD as JOE PALOOKA
LEON ERROL as KNOBBY WALSH
Guest Stars
JOE LOUIS . HENRY ARMSTRONG
JIMMY McLARNIN . MANUEL ORTIZ




TIME
THE WEEKLY NEWSMAGAZINE
CINEMA
FROM TIME MAGAZINE APRIL 29, 1946
"A highly intelligent animation of HAM FISHER'S comic-strip"
"In really brilliant style it strikes precisely the comic-strip attitude"
"Nourishing as a big glass of milk" . . . a must for adults and kids alike!

LOUIS-CONN FIGHT... AVAILABLE FOR DATING AT YOUR MONOGRAM EXCHANGE!

* "JOE PALOOKA CHAMP" COINCIDES WITH THE FORTHCOMING

Maynard Opens Own Offices

(Continued from Page 1)

change facilities.

In addition to the Consolidated schedule the Maynard company will offer "Journey Together," a film made by the British, American and Canadian information services. Starring Edward G. Robinson, it is regarded as an outstanding documentary. Its locales are Arizona and Great Britain. Released in the USA by the English Film Company, it has not been seen in Canada.

PAUL MAYNARD

Well known industry man, who has opened the Maynard Film Distributing Company in Toronto.

Two other films on the list which are still to be released on this side of the border are "The Mysterious Dr. Arnault," with Bill Williams, star of the currently popular "Deadline at Dawn," and 'Blind Doctor," with Bela Lugosi.

Maynard will also reissue a United Artists 1938 release, "Thief Meets Thief," in which Douglas Fairbanks, Jr., and Margaret Lockwood star.

Representatives to be stationed in Montreal, Winnipeg and Vancouver will be appointed shortly by Maynard, who is general manager. The Montreal offices will be opened early in July on Monkland Street, in the film section.

Theatre In Cobalt Open Every Night

Theatre Holding Corporation's 560-seat Classic Theatre in Cobalt, Ontario, is back to a six-nights-a-week basis. Cut down to three nights a week within the last year or so, the return to the old schedule reflects the increased activity in the mining town due to the rise in the price of silver. In its heyday Cobalt supported three shows which ran every night except Sunday, but with the shutting down of most of the mines and the resultant loss in population two of these were forced to close.

Canadian Producers Form Association

(Continued from Page 1)

Crawley Films, Ottawa, and the secretary James Cowan, leading public relations counsel, whose offices are in Toronto. O'Byrne, Shelly and Crawley are on the board of directors, along with Hans Tiesler of Audio Films, who acted as organization chairman. Representative of those shooting exclusively in 16 mm. is Leslie M. Thatcher, Toronto.

The new association is the finest indication that Canadian production, after three decades of minor experiment and major discussion, is now a serious field with important money invested in it. There are about 15 producers, large and small, active in the Dominion and new ones are setting up shop regularly. They range all the way from individuals who have others do everything but the actual shooting to companies with the latest production and technical facilities. One of the first actions of the association will be to make a survey of the production field on this side of the border.

It became obvious a while ago to Canadian producers that there was a great need for a common organization through which the industry would be nursed and the client protected. There was a growing interest in the use of films for purposes other than entertainment and the Association of Canadian Advertisers held an open forum on that subject in Toronto. This was followed by film men getting together to provide a common pool of information for would-be users. Almost every large Canadian advertising agency now has a film section and it is important to facilitate the work of the men who head them, as well as keep a check on the camera toter who oversells a client. Officers of the Canadian association are studying the constitution of a similar body in the USA and it is likely that they will adopt the rule that a would-be member is required to have made two films for the same client.

The need for an authoritative body to deal with educational and advertising individuals and organizations is important, and so is proper contact with Ottawa. Production equipment bears a customs impost considered much too great by Canadian producers, who feel that the growth of industry will be retarded if something isn't done. In the meantime members will endeavor to help each other overcome production handicaps due to shortage of vital equipment.

Producers of theatrical and non-theatrical films will hold membership in the association, since the same company, in several instances, produces both. In the USA producers of each type of subject are in separate organizations.

However, interest and activity in theatrical production of films in Canada is growing at a surprising rate and the status of producers operating exclusively in this field may be a separate one within the association.

The first film to be produced by Cinema (Canada) Pictures, the Bryan Fryer company said to be backed by a broker, is "Farewell Britain," first engagement of which was at the Uptown, Toronto. The company has an arrangement with Eagle-Lion for distribution in Canada of this two-reeler, which was produced with all-Canadian talent at the Queensway Studios. The company is said to hold the rights for some valuable story properties and have connections with Hollywood people of reputation.

Men with important radio interests are said to be ready to move into the Canadian production field in the large cities, one story being that Paul L'Anglais of Montreal has acquired control of a company now in business and will produce a French-language film with English versions at a cost of several hundred thousand dollars.

Production has begun on "Bush Pilot" in Muskoka by Dominion Productions. Rochelle Hudson will be the only American in the cast of the film being made in the Ontario vacation paradise by American and Canadian technicians.

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HYE BOSSIN, Managing Editor

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R. D. HURWITZ

Elected president of the recently-organized association of Independent and circuit exhibitors, the Manitoba Motion Picture Exhibitors Association.

Duell To Publish History Of Sound

Duell, Sloan and Pearce, Incorporated, publishers, will bring out in late July or early August a book titled 'Okay for Sound," giving a comprehensive history of the development of sound films.

The volume, which is being edited by Professor Frederic N. Thrasher of New York University, is timed for publication coincident with the celebration of the 20th anniversary of sound by Warner Brothers and others who helped pioneer the idea.

Ernest Petch Dead At Brandon, Man.

F. Ernest Petch, long-time manager of the Strand, Brandon, Manitoba, died last week at the age of 57 after a lengthy illness. He was with Famous Players for many years.

Vancouver Jubilee May Be Filmed

Vancouver may have motion pictures taken of its jubilee if a proposal advanced by North American Productions, Limited, and Aero Surveys, Limited, is accepted by the jubilee central committee.

The $5,000 cost of the color film will be paid by the two companies advancing the idea. Plans call for ground and aerial shots to be taken by Hollywood-trained technicians and the nation-wide distribution of the film by a large New York company.

Salamis Wasn't Slighted

I'm really suffering from rigor mortification—frozen with embarrassment—right now. I'm so irked at my Montreal correspondent that I would like to hide his umbrella when it rains. Last week the fellow reported that George Ganetakos had been honored by the Greek Red Cross. So had Basil Salamis but about this popular Quebec exhibitor not a word.

This seeming failure to take notice of Salamis' great work in Canada for Greece had me wondering. If you read our Ganetakos story you will have noticed that Mr. Salamis shared it to the point that we almost asked point blank why he had been ignored.

It was a pleasure to learn that he hadn't, although you wouldn't have learned that fact from us in the previous issue.

* * *

Me, Phoney

At the Bearg luncheon I was standing with John Cohn and Doug Rosen when a lady stopped to chat. For no reason joshing John introduced me as "Doctor" Bossin. The lady questioned me and I confessed to being a doctor of philosophy instead of a sawbones—a lie.

After informing her that I used my education to separate rubes from rubles by selling them sham stocks, the lady left us in disgust and stopped nearby to speak with John Fitzgibbons.

We heard her mention to Fitz that she had just met Dr. Bossin. "Dr. Bossin?" he repeated in surprise, then looked our way into three deadpans.

No squealer, Fitz. "Oh, yes," he said—and went on to other and more accurate matters.

Vancouver Theatre To Cost $70,000

The proposed Suburban Theatres Limited theatre to be erected in Vancouver will cost approximately $70,000 and will be able to seat 830. Plans, which call for a modern concrete building to also house eight stores, were drawn up by H. H. Simmonds who has called for tenders for the various contracts.

Neil Main Gets MM From Gov.-General

One of those honored by the new Governor-General, Lord Alexander, at the Victoria Day investiture in Convocation Hall, University of Toronto, was Neil Main, assistant manager of the Capitol, Niagara Falls, an Odeon House.

Neil was presented with the Military Medal for heroism, while serving with the Cape Breton Highlanders.

Big Doings at the Beargs

Your observer was among those privileged to be present in the cold beauty of the Holy Blossom Temple during the impressive ritual with which Stephen Arthur, son of Mr. and Mrs. Larry Bearg, was confirmed. The young man, now at the budding age of 13, deported himself throughout the unbrief proceedings with physical and verbal poise that was the envy of the adults present. He is the second Bearg boy to make Mr. and Mrs. Larry proud on an occasion so important to parents.

Luncheon at Vanity Fair in the King Edward followed. As a reflection of the popularity which the Beargs enjoy, I wish to report that Ben Geldsaler, Jim Nairn, John Fitzgibbons, Nat Taylor, Bobby Myers, Ray Allen, Barney Fox and sundry other gentlemen—and ladies—passed up the King's Plate contest at the Woodbine to be with the ex-Vancouverites and their son. It turned out to be a happy choice, one which won the reward of Providence, for most would have gotten a soaking. Possibly two—one from Jupe Pluve and the other from those Iron Men to whose advertised mutuality we are so often exceptions.

The rain removed any regrets from the horse-hearted for having preferred the Beargs' plate to the King's. Also the ladies, who always look lovely at this time of year, never looked lovelier. It was sunnier and more flowery inside, due to the bright crown the girls are wearing.

* * *

The Din and the Glare

Happiest gal On the Square the other week was Flo Simmons, EBA booker, who welcomed home her piano-pounding, film-projecting, RCAF son, Barney, from several years in Ceylon. The welcome took the form of a come-one, come-all party at the Joe Danson domicile and spilled over into the Harry Mandells across the way . . . 20th Century Theatres' annual bowling party at the King Eddy, thought up by a committee headed by the White sheep of the family, Prexy Max of that name, was voted the best ever in every way. Nat Taylor, a guest of his boys and girls, proposed that the post of office manager be abolished, the washrooms widened to make more room for the malingerers and lingerers, and a dozen more such dream-sequence details . . . I saw "Stop and Go," the Citizens' Committee musical produced under the supervision of Jack Arthur, on Wednesday evening and it raced along. Featuring minor talent at best—with the exception of one unbilled young man doing a show-stopping wordless impersonation of a drunk in a movie and the matchless Leslie Bell singers—the routining and speed of the show bedazzled the audience into uproarious palm-pounding . . . Don't miss "Joe Palooka." It's a grand comedy, with Joe Kirkwood, Jr., tops.

* * *

Touches and Retouches

Harry Allen, Jr., is newspapering in Vancouver for the summer — on the editorial side . . . June 3rd is the date of the Freddy Fink stag at the Chudleigh House. He's the 20th Century booker . . . Dave Snyder was presented with an "all sound squawkie," a boy, by his wife, Lillian. By the way, Dave where is that table lamp you were going to make for me by converting an empty pinched bottle of Grand McNish? . . . Interesting indication of the habits of hotel guests is the steel nets stretched across the court, just above the skylight windows that are its roof, at the King Edward Hotel. Many visitors think the simplest way to get rid of anything is to throw it out of the window . . . Did you see that thrilling job of auto-making being driven by Syd Roth? It's the first non-priority delivery from Anderson-Buick-Pontiac . . . Had occasion to exchange correspondence with L. M. Clark, managing editor of The Cinema, British trade paper, and was surprised to learn that "Mister" Clark isn't. She has been connected with a films trade paper as long or longer than Ray, she thinks . . . Lou Rosenfeld's ex-soldier son, Jack, has left for California and the used car biz.

They Had Bats On the Belfry

In Hamilton Larry Stephens of UA joined with Tommy Darling, Eddie Stock and Willard King of CHML to stage a goofy hat contest in connection with the showing of "Breakfast in Hollywood" at Con Spencer's Capitol.

Between 700 and 800 women crowded into the house to watch the winner being selected from the 10 chosen of the 300 entrants, choices having been made by three prominent business men in the foyer. CHML picked up the pre-theatre proceedings on the street from 7.15 a.m. to 7.30 a.m. and broadcast the final choices from the stage beginning at 8.30.

The millinery nightmares included a tray with bottles, glasses and openers, a live goldfish swimming in a large electric bulb; and a garden with growing vegetables.

It has always been my contention that the female of the species has twice as much nerve as the male. What man would join such an Insanity Fair? Mind you, maybe the dolls weren't so daffy. First prize was a Coffield washing machine, second a pressure cooker and third an electric toaster.

One of the choicest toppers was ruled out, its attractiveness having led to its undoing. This one, featuring a stuffed crocodile, was among the nominations for the finals. It was so novel that one of the radio men was drawn to a nearer view and got a close-up of the wearer.

"You're a man, aren't you?" he asked the wearer.

He was. They disqualified him, although he protested vigorously. Did I ask earlier what man would let himself in for that kind of business? There's always someone to make a liar out of a guy.

Larry Stephens will stage the contest at the Uptown Toronto and I wouldn't miss it for a card of long-shot winners.

New Whistler Film

Richard Dix will again star and William Castle direct the latest Whistler thriller, "Strange Confessions."

New 'Cristo' Opening In Victoria, BC

Opening of PRC's "The Wife of Monte Cristo" on the May 24th Holiday at the York Theatre in Victoria, BC, climaxed a campaign which covered street cars, store windows, and tie-ups with city book stores.

High spot of the campaign was a girl in ballet costume astride a horse in the Empire Day parade advertising the picture.

WILLIAM P. COVERT

Bill Covert has been elected by Local 173, IATSE, Toronto, as its business agent for three more years.

Open-Air Theatre Ready Shortly

(Continued from Page 1)

June, is Foto-Nite, the Barnes and Davidson circuit.

Designed by Kaplan and Sprachman, Toronto, the house will seat 1,500 and employ a staff of 15. Seats will be canvas chairs that fold when their removal is necessary. A small building in front will house the projection booth, office, ticket office and washrooms. The screen will be of ordinary size and the site enclosed by a plywood fence. An unusual amount of exit space has been provided, as well as a parking area. Another feature is a refreshment bar.

Some arrangement will be reached that will satisfy the patron if the performance is rained out—possibly rainchecks.

Foto-Nite has the exclusive concession from officials and it is expected that 16 mm. operators will be banned. Product will be run after Collingwood theatres.

A number of such theatres are in successful operation in the USA.

Two Airmen Reopen Regina Beach Show

An old and familiar Regina Beach, Saskatchewan, landmark, the Ark Theatre, has been reopened by two former members of the Snowy Owl Squadron of the RCAF, Tony Biegler and Bill Cook. Known as the Regina Beach Theatre Company Incorporated, the new owners have completely reconstructed the building and enlarged the capacity to 350 seats. They hope to show three first-run pictures weekly all year round. The new name has not been selected as yet.

HYGIENIC PRODUCTIONS of CANADA

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To Be Its Guests
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THE WORLD'S MOST AMAZING ATTRACTION

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PRODUCERS
AND WORLD-WIDE DISTRIBUTORS OF "MOM AND DAD"

R. J. O'DONNELL

Again grand Chief Barker of the Variety Clubs of America, having been re-elected at the annual convention in New York.

O'Donnell Again Heads Variety

(Continued from Page 1)

first assistant chief barker; W. Jenkins, property master; M. Wolf of Indianapolis, national dough guy; and J. H. Harris, founder of the clubs, big boss. C. J. Latta, Albany, replaced E. Sweigert as second assistant chief barker.

Appointments included that of W. McCraw as executive director; C. E. Lewis of New York as publicity director; J. Balmer, Pittsburgh, ceremonial director; and J. J. Maloney to the chairmanship of the "Heart" committee which has charge of charity awards.

Two awards featured the convention. General Evangeline Booth of the Salvation Army was presented with a silver plaque and a check for $1,000 for her life-long humanitarian works. The club's Charity Citation Award went to Oklahoma's Tent No. 22 by an unanimous vote.

Now numbering some 6,000 members in 27 tents of which one is in Toronto and another in Mexico City, the Variety Clubs of America spent a combined total of nearly $1,500,000 on charity and have pledged $1,351,300 for the same purpose in the next 12 months.

It is hoped that O'Donnell, McCraw and Lewis will be present at the inauguration dinner of Tent 28, Toronto, the first Variety Club in Canada.

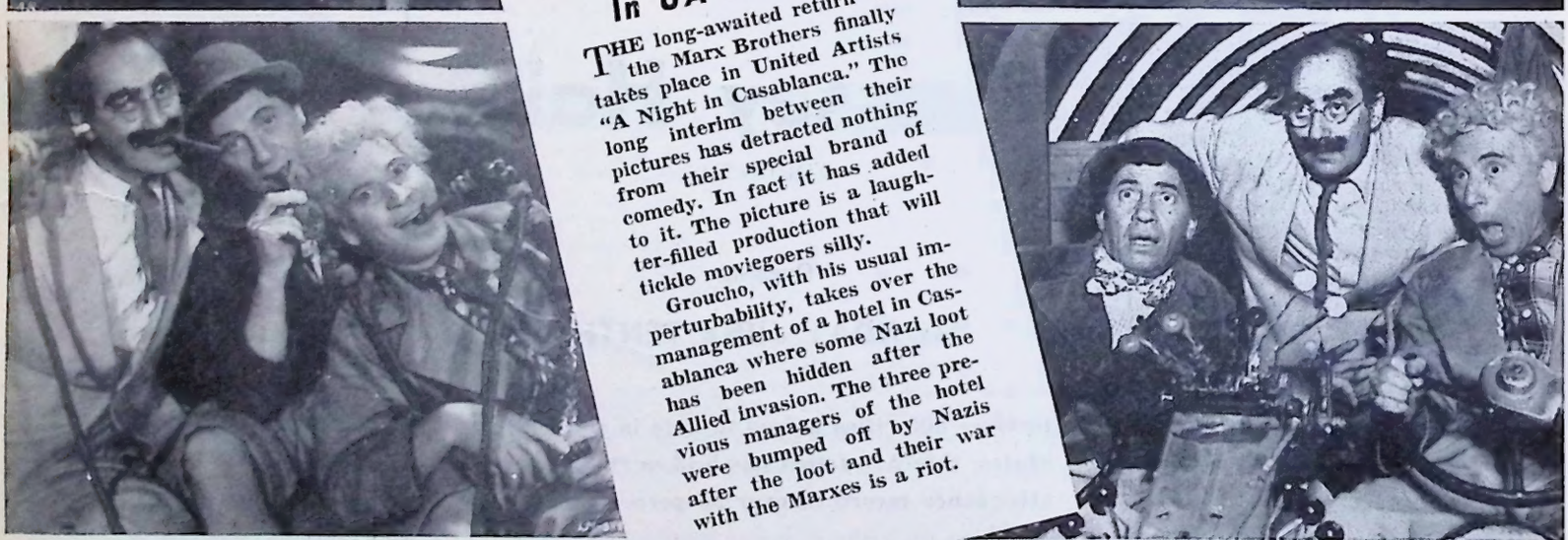
Charles Bickford To Try Comedy

Charles Bickford, for the first time in 25 years on the screen, will try his hand at comedy. He will play a wise-cracking butler in RKO Radio's topical drama, "Katie for Congress."

Marx Bros. Back In UA Release

THE long-awaited return of the Marx Brothers finally takes place in United Artists "A Night in Casablanca." The long interim between their pictures has detracted nothing from their special brand of comedy. In fact it has added to it. The picture is a laughter-filled production that will tickle moviegoers silly.

Groucho, with his usual imperturbability, takes over the management of a hotel in Casablanca where some Nazi loot has been hidden after the Allied invasion. The three previous managers of the hotel were bumped off by Nazis after the loot and their war with the Marxes is a riot.



THE PICK OF THE PICTURES

Canadian Film Weekly

REVIEWS INFORMATION RATINGS

Vol. 11, No. 23 REVIEWS FROM FILM DAILY, NEW YORK $2.00 Per Annum

So Goes My Love

with Myrna Loy, Don Ameche
Universal 88 Mins.

EASY-GOING FILM IS AMUSING ENTERTAINMENT OF SPECIAL APPEAL TO FAMILY AUDIENCES.

"A Genius in the Family," Hiram Percy Maxim's story of his father, Hiram Stevens Maxim, the American inventor, serves as the basis for a production possessing a good deal of warmth, sweetness and human interest, qualities which assure the appreciation of the family trade. The film has the further advantage of being as unhurried as the times in which it is set, the post-Civil War years. The picture's easy-going pace will prove relaxing to those who have had their fill of excitement on the screen.

Apart from what it has to offer as entertainment, the production will win a following on the drawing power of the Myrna Loy and Don Ameche names, which easily are the picture's most exploitable assets.

Although Miss Loy as the lady involved quits the farm to look for a husband of substance in New York, she changes her mind just as she has a prospect hooked and surrenders her heart to the struggling Maxim—Don Ameche, that is. The home life of the two supplies most of the material thereafter. Of course, they march together to success, acquiring a son in the process. Their experiences with the lad, Hiram Percy, who is played by Bobby Driscoll, are made much of, providing some of the film's most appealing moments. The only dramatic sequence worth mentioning comes at the end of the film when Mrs. Maxim, carrying her second child, suffers an accident that jeopardizes her life.

Frank Ryan took his time directing the Jack H. Skirball-Bruce Manning production which is at it should be, considering the effect sought. Producer Skirball turned out the picture handsomely. The acting is in quiet tempo that suits the mood of the story.

CAST: Myrna Loy, Don Ameche, Rhys Williams, Bobby Driscoll, Richard Gaines, Molly Lamont, Sarah Padden, Renie Riano, Clara Blandick, John Gallaudet, John Phillips, Bruce Edwards, Howard Freeman, Wheaton Chambers, Pierre Watkin.

CREDITS: Producer, Jack H. Skirball; Director, Frank Ryan; Screenplay, Bruce Manning, James Clifden; Based on book by Hiram Percy Maxim; Cameraman, Joseph Valentine.

DIRECTION, Good. PHOTOGRAPHY, Good.

Ding Dong Williams

with Glenn Vernon, Marcy McGuire, Felix Bressart
RKO 62 Mins.

THIS ONE BIDS FOR "TEEN AGE" BUSINESS WITH MODERN MUSICAL TREATMENT BUT SUFFERS FROM POOR SCREENPLAY.

RKO Radio here aims at luring 'teen-age" business to the box office with an attempt at modern musical treatment and "jive" jargon. The screenplay, based on Collier's magazine stories by Richard English, however, is weak and corny; and the direction does little to pull it together. Richard Korbel, 11-year-old concert pianist is given two showcase spots in the film, but the latter one is ruined by a clarinet "blues" obliggato injected for story value.

Miscast in a lead role, Felix Bressart muggs his way through a characterization, labeled as musical director of a film studio. He is given an ultimatum to furnish music for a modern blues symphony or take the consequences. His secretary, Marcy McGuire, drags him out to a "teen-age" club to listen to Ding Dong Williams and his hot-lick clarinet. Ding "Glenn Vernon" Dong can't write a note so Mary brings Cliff "Zing" Nabarro and Tom "Zang" Noonan, two song writers into the picture, to copy the music when Ding gets his blue moods.

William Davidson, the film producer, finally gets his musical theme after Ding, crazy about westerns and western stars is used as a foil for Anne Jeffreys to win her cowboy lover James Warren.

CAST: Glenn Vernon, Marcy McGuire, Felix Bressart, Anne Jeffreys, James Warren, William Davidson, Tom Noonan, Cliff Nazarro, Ruth Lee, Jason Robards, Richard Korbel, Bob Nolan and the Sons of the Pioneers.

CREDITS: Producer, Herman Schlom; Director, William Berke; Screenplay, Brenda Weisberg and M. Coates Webster; Cameraman, Frank Redman.

DIRECTION, Fair. PHOTOGRAPHY, Fair.

Benjamin A. Cohen Addresses AMPA

Benjamin A. Cohen, assistant secretary general in the Department of Public Information of the United Nations, was the guest of honor and principal speaker at the luncheon of the Associated Motion Picture Advertisers in the Hotel Astor, New York.

Masquerade In Mexico

with Dorothy Lamour, Arturo de Cordova, Patric Knowles, Ann Dvorak
Paramount 96 Mins.

PLENTY OF GOOD FUN AVAILABLE TO AUDIENCES IN EXTREMELY WELL-PRODUCED ROMANTIC COMEDY.

"Masquerade in Mexico" teams Dorothy Lamour and Arturo de Cordova once again in a romantic comedy astutely fashioned to capture the popular fancy. There is no dearth of life and gayety in the show, nor is the production ever at a loss for a situation to keep the fun in high gear.

Karl Tunberg, who wrote the screenplay from a yarn by Edwin Justus Mayer and Franz Spencer, shoulders the added duties of producer efficiently, making possible a handsome and generously-stocked production that goes a long way toward making the film enjoyable. He has amply endowed his screenplay with material that readily lends itself to humorous treatment.

Against a gay and carefree musical background the film makes a strong display of vividness and color that lends warmth to the story. The setting, of course, is Mexico. All the frivolity stems from the efforts of Patric Knowles, a banker from the States, to break up a romance between Arturo de Cordova, a bullfighter, and Ann Dvorak, his wife, who is insistent on divorcing him. On threat of exposing her for her innocent association with a diamond thief (George Rigaud) Knowles induces Miss Lamour to make a play for de Cordova, getting him to forget Miss Dvorak. What happens is that Miss Lamour falls in love with Knowles while succeeding in cooling off his wife and her lover.

The art direction of Hans Dreier and Roland Anderson contribute much to the film's success. The musical numbers, in which Miss Lamour and the Guadalajara Trio are the main participants, add heavily to the entertainment.

The film has been acted with verve.

CAST: Dorothy Lamour, Arturo de Cordova, Patric Knowles, Ann Dvorak, George Rigaud, Natalie Schafer, Mikhail Rasumny, Billy Daniels, Guadalajara Trio.

CREDITS: Producer, Karl Tunberg; Director, Mitchell Leisen; Screenplay, Karl Tunberg; Based on story by Edwin Justus Mayer and Franz Spencer; Cameraman, Lionel Lindon; Musical Director, Victor Young; Art Directors, Hans Dreier, Roland Anderson.

DIRECTION, Good. PHOTOGRAPHY, Good.

The Spiral Staircase

with Dorothy McGuire, George Brent, Ethel Barrymore
RKO 83 Mins.

FORCEFUL MELODRAMA INVESTED WITH FINE PRODUCTION RATED SATISFACTORY DIVERSION.

A striking melodrama possessed of considerable force has been devised from the Ethel Lina White novel, "Some Must Watch," and upon it Rore Schary in his capacity of producer has expended production assets worthy of note. Striving for simplicity in telling the story of a psychopathic killer, Director Robert Siodmak has contributed some of his best work in a field in which he specializes, keeping the action always tense and suspense-laden and allowing developments to remain ever on the interesting side. With the help of dramatic photography by Nicholas Musuraca and mood-sustaining art direction by Albert S. D'Agostino and Jack Okey, Siodmak has made of "The Spiral Staircase" a gripping and satisfying production of its class.

An old mansion gripped by a sense of fear is the scene of most of the action. Among the members of the household is a professor driven by an impulse to kill anyone who is not perfect. After killing a lame girl and the sweetheart of his step-brother, the villain turns his attention to a girl working in his house who long ago lost her voice through shock. She is saved when the killer's invalid step-mother drags herself from her bed and shoots him to death. The shock restores the girl's voice and assures a happy ending for her and a young doctor who has been striving to cure her.

Mel Dinelli's praiseworthy screenplay has been well performed. Dorothy McGuire is a standout as the speechless girl, being impressive in a role that is silent, except in the closing moments of the film. George Brent as the killer, Ethel Barrymore as the one who rids the world of him and Kent Smith as the young doctor are some of those who perform capably.

CAST: Dorothy McGuire, George Brent, Ethel Barrymore, Kent Smith, Rhonda Fleming, Gordon Oliver, Elsa Lanchester, Sara Allgood, Rhys Williams, James Bell.

CREDITS: Producer, Dore Schary; Director, Robert Siodmak; Screenplay, Mel Dinelli; Based on novel by Ethel Lina White; Cameraman, Nicholas Musuraca.

DIRECTION, Good. PHOTOGRAPHY, Good.

Warnerites Ready For Convention

(Continued from Page 1)

Home office executives attending the sessions will include Ben Kalmenson, vice-president and general sales manager; Samuel Schneider, vice-president; Mort Blumenstock, vice-president in charge of advertising and publicity; Roy Haines, southern and western division sales manager; I. F. Dolid, assistant to Kalmenson; Norman H. Moray, short subject sales manager; Bernard R. Goodman, supervisor of exchanges; Ed Hinchey, head of the playdate department; Gil Golden, national advertising manager; Larry Golob, eastern publicity director; and Bill Brumberg, manager of the field exploitation staff.

Along with Haskell Masters, the other eight district managers will also be present. They are Norman Ayers, eastern; Robert Smeltzer, mid-Atlantic; Charles Rich, central; Harry A Seed, midwest; Hall Walsh, prairie; Ralph L. McCoy, southeastern; Doak Roberts, southwestern; and Henry Herbel, west coast.

Glenn Ireton Asks Your Cooperation

Glenn Ireton, in charge of publicity at Warners in Toronto, has recently issued a circular requesting the chronological listing of names and original dates of motion picture sound installations in Canadian theatres. The data thus accumulated will be used in connection with the celebrations for the Twentieth Anniversary of Talking Pictures.

He asks that all those who have received the circular return it as soon as possible with the needed information. He also would like any who have not been circularized but who have pertinent facts to send them in.

WANTED

200 veneer theatre chairs (used). Will accept smaller quantities. State cash price, f.o.b. nearest railway station.

EMPIRE THEATRE
Chester, N.S.

FOR SALE

2 Holmes P-8 projectors with rear shutters. Strong arc lamps and rectifiers. Two-way horn speaker system, complete, new condition—$1,722. 2 Suprex Jewell arc lamps and 1 Forest Twin 65/65 Amp. M.C.S. rectifier, like new, $912 lot.

DOMINION THEATRE EQUIPMENT CO.
847 Davie St., Vancouver, B.C.

Orpheum Host to Forest Wardens

Members of the Junior Forest Wardens Organization paraded to the Orpheum Theatre, Vancouver, on the opening day of the Warner Brothers featurette, "The Forest Commandos." Features of the display in the lobby were forest fire fighting equipment and the life-size cut-out of a typical feminine member of the Association. In the front row on the left is George X. Miller, secretary-manager of the British Columbia branch of the Canadian Forestry Association and on the right, next to the cut-out, is Ivan Ackery, Orpheum manager.

Kibbee For New Pic

Comedian Guy Kibbee has been set at Columbia for a leading role in the outdoor action musical, "Singing on the Trail."

Bette Davis Film

Bette Davis' next film will be an adaptation of the famous Oscar Wilde play, "Lady Windermere's Fan."

Theatre Usher Who Chased Gunmen

Rudolphe Arcousie, an usher, is shown above after his attempt to capture two gunmen who recently held up the Strand Theatre, Montreal. After giving the alarm to bystanders, he tried to hang on to the rear of the commandeered escape taxi but was thrown off after a few blocks. Ironically enough, the coming attraction at the Strand was "Crime, Inc."

Woodworkers Strike Affects Theatres

Theatres in British Columbia are feeling the effects of the strike of the International Woodworkers of America.

In Victoria, business at all theatres has dropped considerably and managers blame the strike as well as the hot weater.

Newspaper advertising has been cut down considerably because of the paper shortage. Every theatre has had its advertising quota cut one-third.

The paper shortage is also causing grief to one organization in Vancouver. They require a large number of admission tickets to be printed and are having plenty of difficulty getting them.

Odeon Circuit Picks Four New Locations

Four more situations have been selected by Odeon Theatres for erection of theatres as soon as shortages are eased. The new links in the Odeon chain constitute a $500,000 theatre in Calgary, Alberta; a $400,000 one in Victoria, BC; and one each in Moose Jaw, Saskatchewan, and Lethbridge, Alberta, on which no construction costs have been announced.

These locations are part of the 64 new houses to be built.

Spyros P. Skouras Re-Voted Fox Head

Spyros P. Skouras was re-elected president of 20th Century-Fox Film Corporation by stockholders at a recent annual meeting held at the home office in New York.

The stockholders also approved by a vote of 1,844,365 to 133,119 a proposed retirement plan, which will become effective January 1, 1946, subject to a favorable ruling of the Commissioner of Internal Revenue that the plan will qualify as a tax-exempt trust. At present the plan only affects employees in the USA.

THEATRE FOR SALE

Good location in Toronto. Fully equipped and in operation.

Box 16
CANADIAN FILM WEEKLY

FOR SALE

Bell & Howell Filmosound 16 mm. projector. Master model. Completely overhauled and reconditioned. — $440

Box 12
CANADIAN FILM WEEKLY

LOVE COMES C.O.D.-BY FAST MALE!

A misbehaving honey..
A misguided sleuth...
What happened to them
from coast-to-coast
couldn't happen any funnier!

UNIVERSAL PRESENTS

Ella Raines Rod Cameron

The RUNAROUND

with

BRODERICK CRAWFORD

FRANK McHUGH GEORGE CLEVELAND

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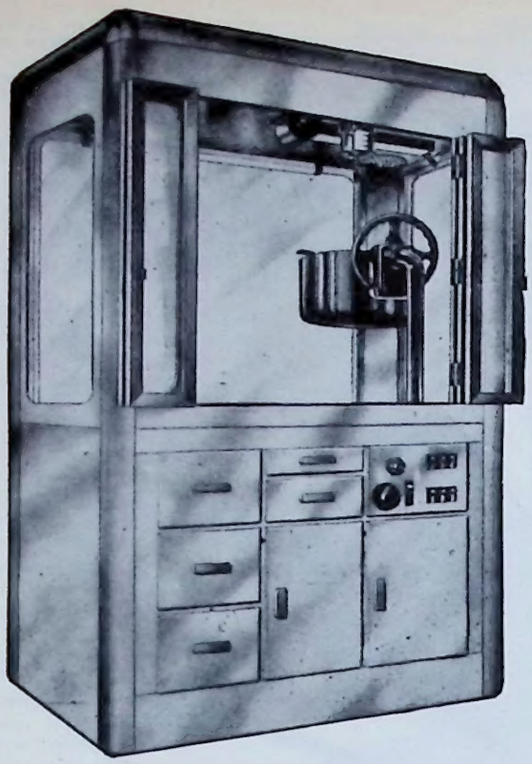
READY NOW FOR BIG BUSINESS . . . FROM . . . *Empire-Universal-Films Limited*



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PROVEN PROFIT PRODUCERS

Many owners of deluxe houses as well as neighborhood theatres are already enjoying dependable extra income from popcorn and candy. You, too, can add to your profits without risk or investment. Canadian Automatic Confections, Ltd., will install a Viking Popcorn Machine or a Coin-operated Candy Seller, or both, in your theatre lobby on a profit-sharing basis.

Everything you need is supplied by Canadian Automatic, from popcorn and fresh candy to an operator for the popcorn machine. You spend no money on costly equipment . . . you assume no fire or theft risk. WE make the complete investment, and you get the profits without delay, for you remove the money and keep your share. Let us tell you the full story of how to make trouble-free popcorn and candy profits.

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An easy-to-clean, easy-to-keep-clean Viking Deluxe sparkles with eye-appeal and buy-appeal. Greater popping volume and more storage space assure plenty of fresh hot popcorn to meet peak demands, and Viking's all-metal (stainless steel) construction prevents rancid odors. Write today for literature that shows you why Viking means MORE profits for you.

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Candy displayed in an Automatic, Coin-operated Candy Seller looks tempting and tastes better because it's ALWAYS FRESH and wholesome. Coins collect rapidly as your patrons buy again and again from this attractive, sanitary display. Plan right away to receive this added income.

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Let us show you the attractive earning records of houses similar to your own. Hundreds of Canadian theatre owners, many of whom have dealt with us for more than 10 years, clear $30 to $225 from the candy vendor alone every month, and reported incomes from popcorn are equal, or higher. Investigate today — and join the EXTRA INCOME earners for your share of increased profits! Write without delay to assure prompt installation.

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